

SUMMARY

A talented interactive designer and art director with over 20 years of experience

- efficient and deadline oriented
- well-honed design and project management skills
- excellent people and communication skills
- positive attitude
- intuitive, forward thinking, and passionate problem solver
- flexible, open-minded and collaborative

INTERACTIVE EXPERIENCE

2016 | **January-present** / *Web Design and Development intern at the Minnesota Historical Society*

2016 | **February-May** / *UX Strategist and Web Designer at Us Creative Works (temporary part-time)*

2016 | **January** / *Client: A Gourmet Thyme Too, Web design & Development*

2015 | **November** / *Client: Victory Tool, Web design & Development*

2015 | **June -August** / *Digital Learning and Assessment intern at the Minnesota Historical Society*

2015 | **August** / *Client: Friends School Plant Sale, Web Design for RFP*

2012-2015 | **Minneapolis College of Art and Design**
Certification in Interactive Design and Marketing

Completed coursework:

Development:

Web Dev 1
Responsive Design
Web Dev 2, Javascript and JQuery

Design:

Web Design 1
Web Design 2: Web Branding and Design Systems
User Experience
Typography Essentials

Marketing:

Marketing 1
Collaborative Work flows

2012-2015 | *Client: Handyman Magazine, Interactive DPS designer for the iPad edition*

PROFICIENCIES

- Coding HTML / CSS / Javascript / JQuery
- Responsive design using media queries
- Style tiles & atomic design
- Mobile first
- Wireframing and site maps
- InDesign 6.0 / print and iPad
- Adobe Creative Cloud Suite 6.0

EDUCATION

2015 | **Minneapolis College of Art and Design**
Certification in Interactive Design and Marketing

2000 | **University of Minnesota**
Bachelor of Arts in Visual Communications

PRINT EXPERIENCE

2012-2015 | **The Family Handyman magazine (digital and print)** / *Freelance Art Director*

- Design and art director two monthly departments for print and interactive iPad editions as well as an occasional feature

1987-2012 | **St. Paul Pioneer Press** / *Features Page Designer and Art Director*

- Designed covers and inside pages for Sunday Travel, Weekend Life and Sunday Life sections of daily newspaper
- Worked on deadline with editors, writers, photographers and illustrators to generate ideas
- Managed visual presentation of feature stories and covers from concept to production of pages
- Collaborated with writers to create non-traditional ways of presenting information (charticles, infographics and other alternative story forms)
- Led the 2004 redesign of content and visuals for new features sections (Daily Life, Weekend Life, Sunday Life)
- Created illustrations using Adobe Photoshop and Painter

2008 -2012 | **Spaces Magazine** / *Art Director*

Worked with the editor to reinvent magazine in tight timeframe. Involved from the idea stage and selection of stories to the gathering of art, layout, design and production of the entire magazine.

FREELANCE DESIGN & BRANDING

2015-present | **Germanic American Institute / Twin Cities German Immersion School** / *Branding for Kaffe and Kuchen, Nordic Night, Kinderclub and Sommercamp*

2014 | **Lula Vintage Clothing** / *Updated branding & identity including logo and print materials*

DESIGN AND ILLUSTRATION AWARDS

15 + awards for excellence, including two 1st place awards, SPJ Page One, and 3 Society of News Design awards; nominated by the Pioneer Press for an award of excellence

ART RELATED

2005-present | **Gallery 360, Minneapolis** / *Currently represented*

2007 | **Minnesota State Arts Board** / recipient of "Artist Initiative" grant to paint in Norway

1995-present | **Visual artist** / *over 25 Gallery shows*

CONTINUING EDUCATION & PROFESSIONAL WORKSHOPS

Summer 2012 | **MCTC, Web Development**

Spring 2012 | **College of Visual Arts, St. Paul**

1990 to present | **AIGA MN, Design Camp**

1996-2004 | *Attended and organized painting workshops in Greece, Norway, France and Iceland*